

## CONNECTGROUPS STRATEGIC PLAN 2018-2021

**“ConnectGroups is the peak body for Self Help and Support Groups in Western Australia.  
We work across health, mental health and life events that impact individuals and communities”**

### OUR STRATEGIC PURPOSE

**ConnectGroups promotes health and wellbeing outcomes by advocacy and building capability for Self Help and Support Groups**

<b>STRATEGIC PRIORITIES</b>				
	<b>1 Advocacy and Representation</b>	<b>2 Sector Development</b>	<b>3 Collaboration and Networks</b>	<b>4 Organisational Capability and Engagement</b>
<b>OUR GOALS</b>	A) Effectively advocate, influence and inform government policy to strengthen our sector	A) Be the Centre of Excellence for Self Help and Support Groups in sector development	A) Develop strategic partnerships and alliances	A) Use effective and appropriate engagement approaches in our sector
	B) Represent and respond to the needs and concerns of our sector	B) Develop Self Help and Support Group activities and resources unique to our sector to benefit the WA community	B) Connect our sector to develop effective networks and productive relationships with members and stakeholders for mutual benefit	B) Accountable and responsive organisation committed to best outcome for our sector

	<b>1 Advocacy and Representation</b>	<b>2 Sector and Member Development</b>	<b>3 Collaboration and Networks</b>	<b>4 Organisational Capability and Engagement</b>
<b>OUR STRATEGIES</b>	A) Advocate for Self Help and Support Groups on issues relevant to our sector	A) Provide comprehensive resources to Self Help and Support Groups	A) Encourage, promote and support networks in our sector	A) Utilise a responsive engagement framework to develop services and ensure stakeholder engagement to co-design & co-produce programs
	B) Provide information about Self Help and Support Groups to government, the WA Community and our sector	B) Ensure that sector development activities for members meet their diverse needs	B) Identify and develop intra- and intersector linkages to ensure a co-designed and co-produced outcome	B). Use best practice leadership and corporate governance systems. Adopt a values based approach to leading and supporting our sector, underpinned by compassion
	C) Engage with the diverse views and interests of our sector to ensure representation	C) Identify and respond to regional, rural and remote members' needs	C) Develop and maintain collaborations and partnerships with other organisations	C) Maintain awareness of relevant trends and reforms to meet the needs of our sector to inform government
	D) Ensure that our members and sector are consulted	D) Adopt a co-design and co-production approach	D) Maintain an efficient Self Help and Support Group referral system	D) Evaluate and measure our effectiveness at all levels