

**Vision**  
(What is our aim?)

*Helping people help each other*

**Mission**  
(What do we do?)

*To promote the philosophy concept and practice of self help in WA and to facilitate its development and effectiveness by educating, linking and empowering individuals, families and groups to meet their own specific needs.*

- Values**  
(How do we do it?)
- *Social Justice*
  - *Integrity and respect*
  - *Cultural Diversity*
  - *Strengthening society and community cultural awareness*
  - *Responsible and ethical governance*

**Objectives**  
(What do we want to achieve?)

RELATIONSHIPS	SERVICES	ECONOMIC	WORKFORCE	SYSTEMS
Strengthen relationships with our membership and stakeholder groups	Be the service provider of choice for our members and stakeholders	For ConnectGroups to be a financially sustainable and accountable organisation	Become an employer of choice with a skilled and motivated workforce	Ensure quality systems aligned with organisational goals

**Strategies**  
(How will we do it?)

RELATIONSHIPS	SERVICES	ECONOMIC	WORKFORCE	SYSTEMS
<ul style="list-style-type: none"> <li>- Raise profile of ConnectGroups as a Peak body within the community sector</li> <li>- Position organisation as centre of excellence for support groups.</li> <li>- Develop lasting relationships with members</li> <li>- Increase membership</li> </ul>	<ul style="list-style-type: none"> <li>- Provide knowledge and resources to start support groups</li> <li>- Provide ongoing assistance to existing support groups</li> <li>- Maintain an efficient Support Group referral system</li> <li>- Develop and deliver specialised Training to our members</li> <li>- Maintain a comprehensive and accessible database</li> <li>- To be client focused</li> </ul>	<ul style="list-style-type: none"> <li>- Identify, develop and secure new and existing revenue streams</li> <li>- Foster new business partnerships, sponsorships and opportunities</li> <li>- Conduct ongoing assessment of financial resources</li> <li>- Grow the business within the available operating revenue structure</li> </ul>	<ul style="list-style-type: none"> <li>- Provide a supportive workplace environment</li> <li>- Promote self development and lifelong learning</li> <li>- Encourage open communication</li> <li>- Cultivate a client focused environment</li> </ul>	<ul style="list-style-type: none"> <li>- Ensure clear standard and accessible procedures are in place</li> <li>- identify and apply best practice models</li> <li>- Develop quality evaluation systems to measure effectiveness</li> <li>- Research and implement quality ICT Systems</li> </ul>